

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58221-1

DATE PRINTED

09/07/12

AND

PAGE 1

11548	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	105516	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	MULTI MEDIA SERVICES CORP.			SCOTT BROWN FOR U.S. SENATE COMMITTEE
AND	915 King St Fl 2			337 Summer St
ADDRESS	Alexandria VA 22314-3091			Boston MA 02210-1707
	USA			USA
CONTACT	N. MCDONALD			PRODUCT BROWN/R/US SEN MA
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.	5015	PRODUCT CODE 1302
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/23/12 AND ENDING 09/30/12 NO. WEEKS: 2				

Cancellation Notice
Required
 Announcement 28 days
 prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-F	5	05:58A	07:00A	30S	09/24/12-09/28/12	WBZ NEWS	5	720.00	3600.00
2 FIXED	M-F	10	07:00A	09:00A	30S	09/24/12-09/28/12	THE EARLY SHOW	10	500.00	5000.00
3 FIXED	M-F	5	09:00A	10:00A	30S	09/24/12-09/28/12	RACHAEL RAY	5	550.00	2750.00
4 FIXED	M-F	5	11:00A	12:00N	30S	09/24/12-09/28/12	PRICE IS RIGHT	5	990.00	4950.00
5 FIXED	M-F	5	12:00N	12:27P	30S	09/24/12-09/28/12	WBZ NEWS	5	600.00	3000.00
6 FIXED	M-F	5	12:27P	02:00P	30S	09/24/12-09/28/12	CBS SOAP ROTATION	5	550.00	2750.00
7 FIXED	M-F	5	03:00P	04:00P	30S	09/24/12-09/28/12	DR. PHIL	5	600.00	3000.00
8 FIXED	M-F	5	04:00P	04:30P	30S	09/24/12-09/28/12	JUDGE JUDY	5	800.00	4000.00
9 FIXED	M-F	5	04:30P	05:00P	30S	09/24/12-09/28/12	JUDGE JUDY	5	800.00	4000.00
10 FIXED	M-F	5	05:00P	05:30P	30S	09/24/12-09/28/12	5PM NEWS	5	1000.00	5000.00
11	M-F	5	05:30P	06:00P	30S	09/24/12-09/28/12	530PM NEWS	5	1100.00	5500.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

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11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME MULTI MEDIA SERVICES CORP.

AND 915 King St Fl 2

ADDRESS Alexandria VA 22314-3091

USA

CONTACT N. MCDONALD

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 5015

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/23/12 AND ENDING 09/30/12 NO. WEEKS: 2

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			FROM	TO						
FIXED										
12 FIXED	M-F	5	06:00P	06:30P	30S	09/24/12-09/28/12	WBZ NEWS	5	1350.00	6750.00
13 FIXED	M-Th	4	07:00P	07:28P	30S	09/24/12-09/27/12	WHEEL OF FORTUNE	4	1800.00	7200.00
14 FIXED	F	1	07:00P	08:00P	30S	09/28/12-09/28/12	PATRIOTS ALL ACCESS	1	1800.00	1800.00
15 FIXED	M-Th	4	07:28P	07:57P	30S	09/24/12-09/27/12	JEOPARDY !	4	2800.00	11200.00
16 FIXED	M-F	5	11:35P	12:37A	30S	09/24/12-09/28/12	DAVID LETTERMAN	5	1300.00	6500.00
17 FIXED	M-F	5	12:37A	01:37A	30S	09/24/12-09/28/12	LATE LATE SHOW	5	450.00	2250.00
18 FIXED	M-Th, Su	1 4	04:29A	05:00A	30S	09/23/12-09/23/12 09/24/12-09/27/12	WBZ NEWS	5	200.00	1000.00
19 FIXED	M-F	5	05:00A	05:56A	30S	09/24/12-09/28/12	WBZ NEWS	5	500.00	2500.00
20 FIXED	M-Sa Su	7	11:00P 11:00P	11:35P 11:35P	30S	09/24/12-09/30/12	WBZ NEWS	7	2700.00	18900.00
21 FIXED	Sa	1	06:00A	07:00A	30S	09/29/12-09/29/12	WBZ NEWS	1	495.00	495.00

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AND	915 King St Fl 2	337 Summer St	
ADDRESS	Alexandria VA 22314-3091	Boston MA 02210-1707	
	USA	USA	
CONTACT	N. MCDONALD	PRODUCT BROWN/R/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 5015	PRODUCT CODE 1302
NATIONAL SALESPERSON			
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			FROM	TO						
22 FIXED	Sa	1	07:00A	08:00A	30S	09/29/12-09/29/12	WBZ NEWS	1	485.00	485.00
23 FIXED	Sa	1	07:00P	07:28P	30S	09/29/12-09/29/12	WHEEL OF FORTUNE	1	810.00	810.00
24 FIXED	Sa	1	07:28P	07:56P	30S	09/29/12-09/29/12	JEOPARDY!	1	900.00	900.00
25 FIXED	Sa	1	11:35P	12:05A	30S	09/29/12-09/29/12	THE INSIDER	1	450.00	450.00
26 FIXED	Sa	1	05:00A	06:00A	30S	09/29/12-09/29/12	WBZ NEWS	1	250.00	250.00
27 FIXED	Su	1	06:00A	07:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	500.00	500.00
28 FIXED	Su	1	07:00A	08:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	585.00	585.00
29 FIXED	Su	1	08:00A	09:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	765.00	765.00
30 FIXED	Su	1	08:57A	10:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	1800.00	1800.00
31 FIXED	Su	1	11:35P	12:00M	30S	09/30/12-09/30/12	SPORTS FINAL	1	1170.00	1170.00
32 FIXED	Su	1	12:00M	12:30A	30S	09/30/12-09/30/12	SPORTS FINAL OT	1	675.00	675.00

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33 FIXED	Su	1	12:30A	01:00A	30S	09/30/12-09/30/12	TIM MCCARVER	1	270.00	270.00
34 FIXED	Su	1	05:00A	06:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	250.00	250.00
Total Contract:								115		111055.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	110605.00	110605.00	
GRAND TOTAL									110605.00	

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